



For More Information

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Table Trac, Inc. Signs Deal with Cool Casino Group For Costa Rica Casino at the RIU Guanacaste Hotel

MINNETONKA, MN, October 30, 2014 – Table Trac, Inc. (OTCQB: TBTC), a developer and provider of casino information and management systems that automate and monitor the operations of casinos, today announced the completion of a new systems contract with the Cool Casino Group for a casino management system at the casino located at the RIU Hotel Guanacaste in Playa Matapalo, Costa Rica.

Table Trac will be providing the casino with its CasinoTrac suite of management tools, including slot accounting, patron management, and player tracking; along with the company's patented table games management solution. Table Trac's solution is expected to be installed later next month.

"Table Trac's CasinoTrac management system provides us with not only increased opportunities to drive casino revenues and create player and guest excitement, but it also provides us with the technologies we desire to help us grow in the future," said Guillermo Mendoza, Corporate Vice President of the ESF Group SRL. "Table Trac's commitment to this market and its ability to deliver state-of-the-art solutions at reasonable prices is key to our success as we grow our casino operations."

With an emphasis on meeting the audit and accounting functionality that today's casino operators demand while focused on driving player loyalty, Table Trac has developed the tools and resources needed to create and drive revenues with their casino management system. Table Trac's strong commitment to Central, South America and the Caribbean is evidenced by the fact that more than thirty percent of the company's installations are in this region. More so, the recent addition to Table Trac's sales and marketing team of Juan Felipe Salazar reaffirms the belief that the region has great potential.

"Every day, I am in contact with casino operators from across Latin America that want to learn more about the exciting range of products offered by Table Trac through its CasinoTrac suite of casino management products," said Juan Felipe Salazar.

Glenn Goulet, Chief Executive Officer of Table Trac, Inc., commented, "This is an exciting opportunity for us. We look forward to this installation and look to building a long-term relationship with the Cool Casino Group and its partners. We are confident that our casino management system technologies coupled with our ability to deliver projects on-time and on-budget will not only streamline operations, but also help drive revenues."

The Cool Casino Group's casino is located at the five-star 700 room beachfront RIU Guanacaste Hotel in Playa Matapalo, Costa Rica.

About Table Trac, Inc.

Founded in 1995, Table Trac, Inc. designs, develops and sells casino information and management systems. The company has systems installed in North, South, and Central America, as well as the Caribbean. More information is available at <http://www.tabletrac.com/>.

Forward Looking Statements

Statements made in this press release, including statements regarding events and financial trends that may affect our future operating results, financial position and cash flows, may constitute "forward-looking statements" within the meaning of the federal securities laws. These certain statements are based on our assumptions and estimates and are subject to risks and uncertainties. You can identify these forward-looking statements by words like "strategy," "expects," "plans," "believes," "will," "estimates," "intends," "projects," "goals," "targets" and other words of similar meaning. You can also identify them by the fact that they do not relate strictly to historical or current facts. For these statements, we claim the protection of the safe harbor for forward-looking statements provided by the Private Securities Litigation Reform Act of 1995.

For further information on factors that could impact Table Trac and statements contained in this press release, reference should be made to Table Trac's filings with the Securities and Exchange Commission, including quarterly reports on Forms 10-Q, current reports on Form 8-K and annual reports on Form 10-K. You can access such filings at <http://www.sec.gov>.